

Rancho Mirage Library & Observatory, home of the Writers Festival, awarded \$1,000 grant

Sandie Newton Special to The Desert Sun
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Sandie Newton speaks with Aaron Espinosa, the executive director of the Rancho Mirage Library & Observatory. POC

It's that time of year again! Today is the conclusion of the annual Rancho Mirage Writers Festival.

This literary extravaganza has become a must-attend for bibliophiles and writers alike. The wildly popular event brings together a diverse array of authors, thinkers and literary enthusiasts to celebrate the written word.

One of the festival's key attractions is its stellar lineup of speakers. Renowned authors from various genres, including fiction, nonfiction, poetry and memoir grace the stages to share their insights and engage in stimulating discussions.

"All of us at the Rancho Mirage Library & Observatory are so proud to host this event, now in its tenth year," says Aaron Espinosa, the library's executive director. "It is a one-of-a-kind opportunity for our valley. It's three days of a book lover's paradise!"

Attendees have the unique opportunity to hear firsthand from literary giants whose works have left an indelible mark on the world of literature.

Beyond the author talks, the Rancho Mirage Writers Festival offers a variety of activities and events to engage attendees. Book signings and panel discussions provide an opportunity for fans to meet their literary idols up close. The festival becomes not only a celebration of literature but also a nurturing ground for emerging talent.

"When the founder, Jamie Kabler, first considered bringing an event like this to our valley, nobody was sure it would strike a note with the public," Espinosa says, "but it definitely has become one of the most exciting and anticipated events of the year every year. People look forward to it."

The inclusivity of the event is another noteworthy aspect. The diversity of topics covered ensures that there is something for everyone, from history buffs to poetry lovers. This broad appeal contributes to the festival's success in attracting a wide audience.

In addition to its cultural significance, the festival has a positive impact on the local economy. The influx of attendees, both from the region and beyond, boosts tourism and supports local businesses. The festival's success has turned Rancho Mirage into a literary destination, attracting visitors who come not only for the festival but also to explore the charm of our valley.

The 10th annual Rancho Mirage Writers Festival stood as a testament to the enduring power of the written word.

It has definitely earned its place as a "do not miss" event for those who cherish the art of storytelling, and it's for this commitment to hosting the event every year that we award this week's Jordan Schnitzer Family Foundation Power of Community \$1,000 grant to the Rancho Mirage Library & Conservatory.

Congratulations! And now we have a whole year to look forward to the 2025 Rancho Mirage Writers Festival.